## Fachmesse für Museen, Denkmalpflege und Kulturgüter Salon professionnel des musées, préservation historique et objets culturels 10 - 12. APRIL 2024 | BERNEXPO

## PRESS RELEASE

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## All about cultural heritage - 4th CULTURA SUISSE 2024 again in Bern

## The trade fair for monument conservation, building in monuments, protection of cultural assets and museology will be held at BERNEXPO from 10 to 12 April 2024.

The key dates for the fourth edition of the trade fair for monument conservation, building in monuments, protection of cultural assets and museology have been set: it will once again be held at BERNEXPO from 10 to 12 April 2024. Once again, the organisers are supporting associations, institutions and specialist groups who would like to hold their own meetings, seminars, further education events or conferences at the BERNEXPO at the same time as the industry get-together.

"At CULTURA SUISSE, trade visitors receive information on current trends and innovations in their fields. The focus is on knowledge transfer. We now want to expand on this with the fourth edition and offer industry associations and professional organisations ideal space at BERNEXPO for their event taking place at the same time in the immediate vicinity of the trade fair", explains Exhibition Director Peter Plan of event-ex ag. "The first interested parties have already contacted us about holding an annual conference or a specialist meeting at the same time," adds Plan. At the fourth edition of CULTURA SUISSE, individual topics will also be discussed in depth at panels and forums at the fair itself.

Exhibitors at CULTURA SUISSE present new technologies and document current trends in various disciplines that affect cultural heritage. One focus is on current issues in heritage conservation. These include the handling of old building materials, circular building, building in the monument itself and traditional building crafts. Another thematic field covers the issues of cultural property protection, archiving, documentation and inventory. Museums and cultural education form a third focus at CULTURA SUISSE "We want to keep this triumvirate with various interfaces high on the 2024 edition of CULTURA SUISSE and present it with content in a contemporary manner", explains Peter Plan..

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