



Fachmesse für Museen,  
Denkmalpflege und Kulturgüter  
Salon professionnel des musées,  
préservation historique et objets culturels

25. - 27. MÄRZ 2026 | Halle 550 | Zürich

## Media information

Zurich/Uster, 6 January 2026

### CULTURA SUISSE 2026 in Zurich is ready!

**A diverse range of exhibitors, an exciting supporting programme and daily side events in Hall 550, Zurich-Oerlikon**

CULTURA SUISSE 2026, Switzerland's most important trade fair for **monument preservation, cultural property protection, museology and museum technology**, will take place from **25 to 27 March 2026** in the listed **Hall 550 in Zurich-Oerlikon**.

Every two years, the fair invites visitors to an exhibition, trends and networking on the main topics of "preservation of historical monuments" and "museums". This year for the first time in Zurich (previously Bern): [www.cultura-suisse.ch](http://www.cultura-suisse.ch)

#### **Strong exhibitor presence – national and international suppliers**

With around 125 exhibitors from Switzerland and neighbouring countries (15% share), CULTURA SUISSE 2026 presents all relevant areas of the cultural heritage sector with established players, including monument preservation, restoration, archaeology, crafts, museum technology, digitisation, archiving, multimedia and software solutions.

Covering an area of around 400 m<sup>2</sup>, the "Werkplatz" (workshop) under the auspices of the Handwerk in der Denkmalpflege (Craftsmanship in Monument Preservation) and Fachwerkerleben (Craftsmen's Lives) associations will once again showcase the great diversity of craftsmanship in the field of monument preservation. The focus will be on traditional craft techniques, restoration work and the professional handling of historical building fabric – in a practical, vivid manner and in direct exchange with the practitioners themselves.

The most important associations and institutions from Switzerland will also be present. For exhibitors and visitors alike, this is a national "class reunion", but also an opportunity to Knowledge transfer and networking.

Detailed list of exhibitors: <https://www.cultura-suisse.ch/ausstellende-2026>

Contact trade fair  
management:

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### Supporting programme & side events – valuable inspiration every day

The supporting programme at CULTURA SUISSE 26 offers exciting **forum contributions, presentations and practical lectures** every day, free of charge, in the middle of the hall free of charge. For the first time, thanks to the infrastructure of Hall 550, live demonstrations on "casting" and "forging" can also take place in the inner courtyard.

In addition, workshops and annual meetings of associations will take place in the seminar areas above the exhibition hall. There will also be half-day seminars on current topics such as:

- How can damage be avoided when renovating historic buildings?
- How do museums, archives and libraries deal with mould control?
- Innovative concepts for the reuse of churches and monasteries
- Potential and risks of AI in museums and collections

Details: <https://www.cultura-suisse.ch/programm>

### Location & opening hours

CULTURA SUISSE 2026  
Halle 550, Birchstrasse 150, 8050 Zurich-Oerlikon [www.halle550.ch](http://www.halle550.ch)

Wed–Thu: 10 a.m.–6 p.m.

Fri: 10 a.m.–5 p.m.

### Media contact:

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